Mohammed A. *Gorgoush*

MBA · PMP · MSW · REGISTERED ENGINEER

Partnerships, marketing, and strategy for Vision 2030.

In Saudi Arabia, open to roles across the Kingdom
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Saudi professional with six years of experience across Saudi Arabia and the United States in partnerships, program delivery, and operations, and fifteen years in live production and events since 2011. STEM-designated MBA from the University of Maryland, PMP certified, and a Registered Engineer. I have run a $280K operations portfolio, delivered consulting work adopted by a business school's leadership, worked FIFA Club World Cup 2025, and stage-managed Saudi-British theatre with the UK's National Youth Theatre. Arabic native, English fluent. Available now.

EXPERIENCE

Vice President, MBA Association (Elected) and Strategic Consultant to the Dean's Office
Aug 2024 to Jun 2026

Robert H. Smith School of Business, University of Maryland

- Represented the MBA cohort to the Dean, corporate recruiters, alumni, and industry partners. Smith People and Culture Award.
- Three consulting engagements for the Dean. The Sustainable Future initiative, built on data showing over 90 percent of an estimated 1,724 plastic bottles came from one office, led to a school-wide operating model change and was recognized by the Center for Social Value Creation.
- Built a Student Satisfaction Framework with KPI dashboards that leadership adopted.
- Redesigned MBA Orientation with 100+ stakeholders, leading 50+ incoming students and a committee of 4 chairs and 10+ volunteers. Highest satisfaction scores on record.

Strategy Consultant, Brand Architecture and Market Positioning (MBA Capstone)
Jan to May 2026

University of Maryland Athletics

- Analyzed a $130M business portfolio across 24 units and benchmarked brand mark strategy, positioning, and licensing against Nike, Adidas, and Under Armour. Findings shaped board-level decisions.

Cross-Functional Operations and Volunteer Management
Feb 2025 to Jul 2026

D.C. United and FIFA Club World Cup 2025, Audi Field, Washington, D.C.

- Matchday operations across 34 MLS games and FIFA Club World Cup 2025 with international event teams, brand sponsors, and hospitality partners.
- First point of contact for all 400 FIFA volunteers during the Club World Cup: check-in, uniforms, attendance, and shift coverage.

Operations Assistant Manager, Program and Financial Delivery
Sep 2021 to Aug 2024

Brown School Service Center, Washington University in St. Louis

- Ran a $280K annual operations and program portfolio and delivered $84K in savings over three years through vendor renegotiation, contract restructuring, and process redesign.
- Rebuilt three workflows later adopted school-wide. Delivered convocation, executive events, and conferences of up to 500 participants.
- In parallel, AV, IT, and Hybrid Learning Support Specialist (Sep 2021 to Mar 2024) for 100+ classrooms and offices.

Partnership and Program Practicums
Jan to Dec 2022

Sam Fox School, Washington University in St. Louis · Table Wisdom

- Ran three concurrent community programs across Washington University, Saint Louis University, and UMSL, reaching 1,000+ residents.
- Built outreach strategy and partner recruitment pipelines for an international mentorship platform and connected 37 students with mentors. Dr. Clara Louise Meyers Outstanding Practicum Award.

Saudi Cultural Ambassador and Student Community Lead
Oct 2019 to May 2021

Saudi Arabian Cultural Mission, University of Kansas

- Represented SACM on campus and led the Saudi Student Association. Monthly reporting, recruitment campaigns, and community programs.

IT Technology Delivery
Jul 2018 to Aug 2019

AZMEEL Contracting Company, Eastern Province

- Delivered 50+ lab and office buildouts for mission-critical facilities. Uptime up 28%, downtime down 35%, troubleshooting time down 40%.

Event Promoter, Stage Manager, and Sponsorship Support

Feb 2015 to Mar 2017

Saudi Film Festival, Saudi Arabian Society for Culture and Arts, Eastern Province

- Three editions: stage operations, vendor contracts, and sponsor coordination. Oversaw convention center staff and budgets across divisions.
- Established the festival's school visits program and its crowd management strategies.

Stage Manager, Saudi-British Theatre Productions

2013 to 2014

Saudi Aramco's Ithra Performing Arts Program with the National Youth Theatre of Great Britain, Dhahran

- 'One Thousand and Two Nights' (2013), four joint performances, and '5' (2014), directed by Peter Collins, with a 60-person ensemble and an audience of more than 1,000.

Earlier roles

2012 to 2014

TVTC, Eastern Province · Abdul Mohsen Al Hokair Holding Group

- Teaching Assistant, taught software fundamentals to 200+ vocational trainees. Arcadia Operator and Training Assistant.

EDUCATION

MBA, STEM-Designated · 2026
Robert H. Smith School of Business, University of Maryland. Management Consulting, and AI and Business Strategy.

Master of Social Work · 2023
Brown School, Washington University in St. Louis. Management, Development, and Innovation.

Stage Management Diploma · 2011 to 2013
National Youth Theatre of Great Britain with Saudi Aramco's Ithra program.

Graduate Certificate in Technology Management · 2026
Smith School. Digital Transformation and Business Analytics.

Bachelor of Engineering Technology · 2018
The Technical Trainers College (Lincoln College Group UK with TVTC). Network and Systems Administration.

CREDENTIALS AND RECOGNITION

Project Management Professional (PMP) · 2026
PMI. Above Target in all five domains.

Guest lecturer
Saudi Entertainment Academy (Sep 2026, Project Management in Events) and the Technical Trainers College.

Registered Engineer
Saudi Council of Engineers, ID 1278160.

Film
Lead actor, co-writer, and production manager on the short film Chef (2014).

SKILLS

Strategic partnerships · Business development · Marketing strategy and brand positioning · Sponsorship pipelines · Program and portfolio management · Event operations at scale · Vendor negotiation and contracts · Market research · KPI dashboards and executive reporting · Stakeholder engagement · Vision 2030 alignment · Arabic and English